

Megan Liz Smith

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EDUCATION

Bachelor of Journalism (video production emphasis)

Aug. 2015-May 2019

Minors: film production, multicultural studies

University of Missouri, Columbia, Mo.

SKILLS

Proficient in:

- Adobe Creative Cloud Suite, Final Cut Pro, Avid
- Associated Press (AP) Style
- Graphic creation (Adobe After Effects, Illustrator)
- HTML, CSS

- Wordpress, Cascade
- Canon/Nikon DSLR systems, Zoom mics
- Microsoft Excel, Office, Word
- Twitter, Facebook, Instagram, Tumblr
- Obtaining, cleaning and analyzing data

WORK EXPERIENCE

Student Honors Manager

Jan. 2017-Present

MU News Bureau, Columbia, Mo.

- Write and edit copy for the University of Missouri's main website and the News Bureau's site
- Manage the release of the University of Missouri dean's list, and any media requests related to it
- Manage the other student interns and edit their releases before passing them on to professional staff members
- Pitch stories to local and national media

Multimedia Reporter

Jan. 2018-May 2018

Vox Magazine, Columbia, Mo.

- Submit online pitches for multimedia stories by 6 p.m. on Sunday night, then present that pitch before the entire Vox staff during Monday meetings
- Produce a 'talking head' style video series in which I deconstruct complex topics in only a few minutes. In addition to writing the script for each video, I also set up the lighting, edit the footage, create the motion graphics and promote them on social media
- Create multimedia elements that accompany print articles, such as gifs, interactive timelines and illustrative videos

Videographer and Editor

Aug. 2017-Present

MU Film Crew, Columbia, Mo.

- Film and photograph livestream events such as graduation, lectures and sporting events
- Film and edit commercials, highlight reels and documentary style videos for clients
- Create graphics, titles and captions using Adobe After Effects
- Correct color and sound using Adobe Premiere Pro and Adobe Audition

EDUCATIONAL EXPERIENCE

Multimedia Reporter and Producer

Aug. 2017-Dec. 2017

RJI Futures Lab—Convergence Reporting Class, Columbia, Mo.

- Produced five in depth story packages on statewide and national issues with either a main video or audio piece, a text story, social media element and infographic
- Recorded video and took photos with a Nikon D7000 DSLR Camera with Nikkor Lens
- Built infographics for the purpose of data visualization using Adobe Indesign and Illustrator

Video Reporter

Aug. 2016-Dec. 2016

MUTV—Student TV Station, Columbia, Mo.

- Pitched, shot and edited weekly videos for MUTV's arts and culture programming

ADDITIONAL ACTIVITIES

Education Outreach/Theater Operations Volunteer

March 2016-March 2018

True/False Documentary Film Festival, Columbia, Mo.

- Promote the True/False Film Festival among community groups
- Assist in teaching documentary workshops and classes

Travel Blogger/Videographer

June 2017-Aug. 2017

Personal website—MeganLizSmith.com, Paris, Rome, Sicily, Amsterdam, Barcelona

- Designed personal blog to document my three months backpacking in Europe through stories, photos and videos

Organizations involved in:

Aug. 2015-Present

- Women in Media
- Online News Association